

Salem Audubon Society Board Notes
 May 27, 2014



Members present: Michael Babbitt,
 Judy Brunkal, Jon Pope,
 Doug Spencer, Tim Johnson, Ray Temple
 Carolyn Homan, Laurie Buswell.

Discussion	Action Items
Previous Board notes moved and seconded	Vote for approval to occur online
Nature Center: <ul style="list-style-type: none"> • Community Neighborhood meeting to occur June 18 or 25 • 18 Interviews will be conducted by the design firm 	
SAS Annual meeting occurred at last program night. Officers Babbitt and Pope approved for another term.	
Moved to install, Under Resources tab on our web page, links to PDF's of our meeting notes as well as our financial statements.	We will announce in August newsletter, this addition to the website, as well as current financial records. We can start putting these up online in before August.
Commemoration events at Baskett Slough and Finley were interesting, over 600 at Finley and possibly 100 at Baskett Slough. This was higher than expected. People came from as far as Portland, Eugene. Great press from Eugene and Corvallis. Great volunteerism. Positive response to having vans ferry people out.	Next year the plan is to do the same type of event at Ankeny.
North American Migration Count... did not work too well as a fundraiser, low participation overall, people did not see it as part of the Birdathon, possibly a distraction from the fundraising necessity of the Birdathon.	
Gehlar reserve committee is working on a plan for use goats to remove invasive ivy from the nature reserve.	We will wait for the plan to gel and expect to see a report

<p>Nature Center education subcommittee will meet June 3 at Ankeny shop. Jon cannot attend. Telephone conferencing option.</p>	<p>Judy Brunkal will try to attend at least via telephone, possibly Laurie.</p>
<p>Bylaws: Ray and Carolyn are drafting and revising</p>	<p>Will be submitted to board for approval.</p>
<p>June 14 Terra Gardens event to be covered by Lowell, more people are needed</p>	<p>Laurie will put out the word.</p>
<p>Financials:</p> <ul style="list-style-type: none"> ● We have \$11,000 in the bank, more than 2 months. We are good out 2+ months. Year to date also positive figure. Compared to last year, our membership income is behind about \$2,000, not too bad considering a major change in our collection procedure. ● ● Moved that we create an operating reserve investment fund. by investing 350,000 of Gehlar. Whenever our operational account moves below \$7000, funds will be withdrawn the from investment account.. to bring the balance back to 7000 . ● ● The purpose of the operating reserve is to provide solvency for SAS as we move toward nature center development tand to make us more attractive for fundraising. Foundation, representatives, at Meyer Memorial Trust and Oregon Community Foundation, advised this strategy. Paul Gehlar agreed with it. The board will access the principal only if no other options are available. ● (The above figure of 7000 is about 2 months operating fund) 	<p>\$2000 will be repaid to the Gehlar fund this month.</p> <p>MOved, voted. and approved.</p>
<ul style="list-style-type: none"> ● Moved that board authorizes the investment committee to invest the \$350,000 in a suitable instrument. 	<p>seconded and approved.</p>
<p>Fundraising updates</p> <ul style="list-style-type: none"> ● Birdathon this year is going to be tougher. Two teams took on a birdathon routes... harder to move this year. Funders appear to be less forthcoming this year. ● Appeal letter this year a little snazzier in response to complaints about plainness of last year's letter. 	
<p>Foundation Interview Report</p> <ul style="list-style-type: none"> ● One hour interview each 	

<ul style="list-style-type: none"> ● Meyer fund serves the purpose of diversity. We need to form partnerships with multicultural. ● They want to see a plan... how will you get them there. How will you do outreach... family needs to be served as a whole. Programming, working into the future. ● WHO should our partners be. ● The other emphasis in on community... how are it involved in the planning. ● They care about the RELEVANCE of the nature center to the community. ● Needs to be demonstrated that SAS can staff the nature center. the capacity has to be there. ● We may need to get some help with managing the Capital Campaign. One option would be the Willamette Heritage group and the Non Profit Association of Oregon. ● Michael Mann's group helps underprivileged folks get t events (an example of a possible partnership) ● Other suggestion, is to work on board building. 	
<ul style="list-style-type: none"> ● Developing relationships with donors. Carolyn. 	<p>Next meeting we will develop some ideas for what to say during a "thank you for the donation" phone call and offer to meet to hear what's going on in SAS and especially the nature center.</p> <ul style="list-style-type: none"> ● Laurie will develop a list of donors of \$500 and above.
<ul style="list-style-type: none"> ● Tim and Ray are starting to give input to the city of Salem in their efforts to improve Minto Brown. <ul style="list-style-type: none"> ○ Tim is giving them info on which birds use the island, and which birds have special status or declining populations, i.e. willow flycatcher, the wrentit. ○ Ray is serving on the technical advisory group for the master plan for the park. 	<p>We give them a schedule for when these birds might be nesting in the grass. Advising them on managing restoration areas, especially grasslands, for some of our threatened grass nesting species.</p>